

ENRICA BIONDI

UX/UI DESIGNER

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ABOUT ME

Hi, I'm Enrica Biondi and I'm a **UX/UI Designer** with a strong commitment to teamwork with passion for **design, art, architecture and fashion**, constantly looking for new ideas and projects. With a background in **Architecture** and **Graphic and Web Design**, in October 2021, I decided to move to Barcelona to attend a 9 week's **Bootcamp at Ironhack in UX/UI Design** to pursue my passion and enhance my experience and knowledge. Now, after **graduating** and being proclaimed as **Hackshow winner for the Best Final UX/UI Project**, I'm **open to work** and ready for a new adventure!

SKILLS

- UX Research
- Wireframing
- Prototyping
- Information Architecture
- Interaction Design
- Usability Testing
- Visual Design

TOOLS

- Figma
- Wordpress
- Shopify
- Photoshop
- Illustrator
- InDesign
- AdobeXD

PERSONAL SKILLS

- Creativity
- Teamwork
- Diligence
- Flexibility

LANGUAGES

- Italian: native
- English: advanced
- Spanish: advanced
- French: basic

EXPERIENCE

be2be S.r.l. Turin, Italy

Graphic & Web Designer I May 2018 - Oct 2021

• Development and management of websites, e-commerce and responsive landing pages based on Wordpress or Bootstrap
• Restyle of existing websites based on Wordpress
• SEO basic for new or existing websites
• User Research, wireframing, microcopy, visual identity and prototyping
• Logo design and coordinated image, promotional brochures and company profiles. Process management from concept to printing
• Communication and promotional material for events: design of exhibition stands, postcards, posters, business cards, brochures, roll-ups and gadgets
• Social media strategy development for every social channel
• Creation of Facebook and Instagram campaigns, starting from the strategy, monitoring and budget management

be2be S.r.l. Turin, Italy

Junior Graphic & Web Designer I Nov 2018 - Apr 2018

• First approach to HTML & CSS, training in website development, e-commerce and landing pages with Wordpress and Bootstrap
• Creation of graphic materials for corporates, events and social networks. Creation of Facebook and Instagram campaigns

Ecco S.r.l. Turin, Italy

Graphic Designer I Oct 2017 - May 2018

• Multiple activities managed: from the collection of the brief at the customer to the management of the project at 360 degrees (executive management of printing, 3D, creative, mock-up creation, direct relationship with the client)
• Projects mainly managed for the following 4 big clients: Ferrero, Angelini, Lavazza and Casa Modena

Arriola & Fiol Architects, Barcelona

Junior Architect I Oct 2016 - Jan 2017

• Collaboration in many projects and competitions in Spain, France and England
• Managing many architectural practices aimed at the organization of work within the company
• Site visits in the project areas around Barcelona
• Meetings with clients and competent public administration, sharing projects

EDUCATION

UX/UI Bootcamp
Ironhack, Barcelona
Oct 2021 - Jan 2022

Architecture Degree
Politecnico of Turin, Italy
Oct 2014 - Sept 2017

Languages High School
A. Monti, Chieri, Italy
Sept 2008 - Jun 2013